Did you ever notice how many

hers' employees. Then you will time.

A Sound Tooth

CIMBEL BALL SHOWS
HOST OF PRETTY GIRLS
HOST OF PRETTY GIRLS
DANCING IN FARYLAND

Combination with the girl's golden they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they need by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they need by Deginning four hours from ministry and they need by Deginning four hours from ministry and they needed by Deginning four hours from ministry and they need by Deginning four hours from ministry and they need by Deginning four hours from ministry and they need by Deginning four hours from ministry and they need by Deginning four hours from ministry and they need by Deginning four hours from ministry and they need by Deginning four hours from ministry and they need by Deginning four hours from ministry and they need by Deginning four hours from ministry and they need to house greeted the acceptably for Ministry from Mini

A Decaying Tooth

Tomorrow is Tooth Brush Day

School children who care for their teeth do

The schools of New York have set tomorrow as Tooth Brush Day,

showing that they fully appreciate this—just as thousands of schools

and no harmful grit to scratch.

Care of the teeth is simple—and with Colgate's a pleasure, owing to its delicious flavor instead of the usual "druggy" taste. It tastes good and does good. Here, reduced to simplest terms, are suggestions for the care of the teeth.

SUGGESTIONS FOR THE CARB OF THE TEETH

Use Ribbon Dental Cream

twice a day. See your

Thousands of school children will receive this good advice on Tooth Brush Day and follow it

thereafter. You, too, should use Colgate's

dentist twice a year.

COLCENTAL CREAM

better work—that has been conclusively proved.

all over the country have taught

crushing the ladies' gowns—carried them up to fairyland, known on ordinary occasions as the eighth floor. Four hundred feet by two hundred feet of floor space were transformed into the smoothest, biggest ballroom, and the northwest end of the creat ballroom, and the northwest end of the great ballroom, and the dancers simply floated from the ecstasies of the other are at Gimbel's?

To, and you sever will until you bushed to suit the composition.

The polar and sweetness. The color is well handled to suit the composition in the same sheet of floor space were transformed into the smoothest, biggest ballroom, and the color space were transformed into the smoothest, biggest ballroom you ever saw. Should think they'd need to have two orchestras. They did. They had. One was in the tearroom, at the cast end; the other in the plane room, at the cast end; the other in the plane room, at the northwest end of the great ballroom, and the dancers simply floated from the ecstasies of the other without once to losing step, and Prof. Maurice M. Kirk performed with ease the seemingly impossible feat of leading two bands of music-makers at one lime.

The senson that is just closing has been a busy one with Miss S. Mary Norton. She is now preparing to filt.

Brothers' employees. Then you will see all the beauties of the house at one time in one place. Whereupon you will say: 'I have beheld the tenth wender of the world; the greatest assemblage of charming ones ever; seems siris!'

They had one of those annual functions last night. All evening long every kind of transportation service that led to Broadway and Thirty-third Street was carrying bright.

Besides, there were Miss Lili Carl-quist and her entire company, with a fascinating song review, and other leading vocalists from Lee Feist, Remick's. Shapiro's and the Enterprise Company, to say nothing of Lewis K. Marckwald, planist, who showed that even a busy buyer for the house has time to perfect himself in the divine art, and Miss Bijou Kerper, whose charming singing was equalled only by her graceful dancting.

Third Street was carrying bright-

the dentifrice with

which the tooth brush habit

"hegierted teeth are more dan-

The hygiene of the mouth-

there is not one single thing more important to the public in the whole range of hygiene

The N Y Non same (quanting Mr. D Helies hornerly has y as resident I all and now Frendent of the N Y Junealle Association):

The N Y Times says fin special

indexes from the leattlefields

Bul teeth are playing havon with the troups. Bit midder is any better then his teeth."

Test had boy had."

is easily formed. Colgate's is the

so thoroughly—that contains no over-medication

Dr Osler says

-A Separate Shop for Boys-

# Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts.

# Boys' Apparel Shop

Special for Friday

#### Washable Norfolk Suits

Of gray or tan crash, tan linen, army khaki or white duck. Norfolk models, with yoke and box plaits. 7 to 17 years. Special 2.95

#### Palm Beach Norfolk Suits

Of genuine "Palm Beach" cloth, in natural tan, gray, black and white check or pencil stripes, new Norfolk model, with stitched belt. 7 to 18 years.

## 5.00

Boys' Norfolk Suits Extra knickerbockers, of homespun, cheviot or twend, in gray, tan or olive mixtures. Heretofore \$8.75 6.75

### Blue Serge Norfolk Suits

Three distinct models of fine quality navy blue serge, coats full or half lined with mohair; extra knickerbockers. 7 to 18 years. Special

#### Washable Knickerbockers

Of tan or gray crash, Holland linen, army khaki, white duck, also Panama cloth. 7 to 18 years.

### Boys' FIELD CUB Shirt or Blouse "STYLE REGISTERED" Made by Franklin Simon & Co.

For youths and boys. Entirely new convertible collar shirt or blouse, in white, tan or light blue Oxford, with a collar that looks equally well worn with a tie or thrown open at neck.

7 to 18 years.

.95

.85

Special 1.65

7 to 15 years.

Special .95

#### Youths' Negligee Shirts

Of woven madras, in all white or colored stripes, separate collar to match; French cuffs. Regular Price \$1.25 12 to 14 neck.

#### Boys' Negligee Blouses

Of Russian cord and mercerized materials; also cotton crepe, with separate or attached collar; French cuffs.

.85 Regular Price \$1.25

Boys' Bathing Suits, 2.45

#### Established 1863-

# T. Kelly Co.

Open an account with us to-day and learn how simple, convenient and economical it is to get the furniture you need AT ONCE, and pay for it a little at a time. Complete stock of up-to-date, reliable Furniture, Carpeta, Ruga.

3-Pc. Enamel Bed Outfit \$18.75

#### Pay 11 a Week

This Outfit consists o BEDSTEAD - Linch continu-ous post white round hed; heavy filling rada

SPRING Senitary beavy link spring; strong and durable.

MATTRESS - Pure cotton

T. Kelly Co., 263 Sinth Ave., 104-106 West 17th St

# Franklin Simon & Co.

Fifth Avenue, 37th and 38th Streets

#### Misses' Suits and Coats-New Models

#### Friday—At Special Priecs

**Navy Serge Suits** 

Misses' new Summer models of navy, black or white men's wear serge, belted, mannish or bolero coats, braid bound or trimmed; new model skirts. Special 19.75

14 to 20 years.

Taffeta Silk Suits Misses' new Summer models of navy or black taffets silk; cost with white satin Quaker collar and vest, flare skirt; bolero coat, white faille collar; coat and skirt trimmed with velvet bands. 14 to 20 years. Special Special

White Chinchilla Coats Misses' White Worumbo Chincan be buttoned to neck, showing contrasting collar of rose, Belgian blue or black velv it. 14 to 20 years.

16.75 Special

#### Summer Silk Wraps

Misses' afternoon and evening wraps—taffers silk or satin—in navy, whire, black, delft, rose, putty or pink; pleated, flare or belted models; self, velvet or marabou trimmed. 14 to 20 years.

Special 19.75

#### Will Close Out Friday

#### Misses' and Girls' Coats

29.50

Misses' Coats

Of navy serge, English corduroy, shepherd checks and plaid cloths. 14 to 20 years. Heretofore \$18.50 to \$24.50 10.00

Misses' Coats

Of coverr cloth, navy gabardine, velour plaids, English corduroy; also a number of silk costs. 14 to 20 years. Heretofore \$24.50 to \$29.50 15.00

Girls' Coats Tailored, dress or sport coats, of serge, covert cloth, gabardine or checks; a number slik lined. 6 to 14 years. Heretofore \$9.75 to \$14.50 4.50

### Misses' Summer Gowns—New Models

#### Friday—At Special Prices

Taffeta Afternoon Gowns New models of taffeta silk, in navy, black, delft, gray or white. Copies of latest Paris models.

Special 18.50 14 to 20 years. Taffeta Evening Gowns New models of chiffon taffeta silk; also pompadour silk, trimmed with lace maline and

flowers; circular or ruffled skirt. 14 to 20 years. Special

29.50

Of lace, embroidered or plain net, made over net, trimmed with ribbon and rosebuds. 14 to 20 years. Special 18.50

Misses' Net Dresses

Misses' Tub Silk Dresses Of striped washable silk, in light blue, navy or black and white stripe; embroidery batiste

Special 14.50

#### Will Close Out Friday

#### Misses' and Girls' Summer Dresses

Misses' Summer Dresses Of French or ramie lines, white or colored voiles or crepes.

14 to 20 years.

Heretofor Heretofore \$9.75 to \$14.50

5.00 Misses' Summer Dresses Heretofore \$14.50 to \$18.50 9.75

Misses' White Dresses white net, white voile; also striped or flowered voiles. Heretofore \$18.50 to \$29.50 14.50

Girls' Summer Dresses Of gingham, chambray, linen, pique or volle. Heretofore \$4.75 to \$7.95 4.50

Girls' Summer Dresses Of white voile or batiste; flowered dimitles, colored chambrays or linens. 6 to 15 years. Heretofore \$6.95 to \$12.75 4.50

## Misses', Girls' and Boys' Shoes

A Separate Shop-Third Floor

**Girls' Buckskin Shoes** Laced or Buttoned White buck-skin shoes, made on "Franklin" orthopedic last. Sizes 11 to 2. Widths B to E. Special

Misses' Sport Shoes White Sport Shoes or Oxfords, of white nubuck with patent or tan leather trimmings, flexible soles and low rubber heels. Sizes 2 to 714. Widths A to D. Special

3.50

3.95

Boys' Shoes or Oxfords
Of Black or Tan Russia Calf,
made on orthopedic last, with
light welted soles. Sizes 11 to 2.
Widths B to E. Special

Boys' Sport Shoes
High shoes or Oxford ties, of selected tan Russis call, smart fitting lasts, with red rubber soles and low hecls.
Les 2 to 6. Widths B to E.

3.45 Special

2.95

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